

Cookies Policy for the following service: www.camar.it

This information notice complements the information provided in the Privacy information notice available on this website.

In particular, this Cookies Policy aims to illustrate the types and categories of cookies used, the purposes and the ways in which the cookies are used by Camar S.p.A., with registered office in Via G. Leopardi, 8 – 22060 Figino Serenza (Co), as the Controller, (mail privacy@camar.it), or by third parties where third-party cookies have been installed, as well as to provide information to users regarding the actions to be taken to refuse or eliminate the cookies present on the www.camar.it website.

The user can express his/her consent regarding the use of the cookies proposed with the so-called Cookies banner (so-called first level information notice) in various ways by clicking the "OK" key or the "Accept".

WHAT ARE COOKIES?

Cookies are small text files which the website sends to the user's device and which are stored in the browser or device and automatically retransmitted to the website every time the website is subsequently accessed.

TYPES OF COOKIES USED IN GENERAL

This section provides a theoretical description of cookies in order to then enable the table provided below to be read.

In relation to time:

The website can use session or persistent cookies.

Session cookies are only stored for the time the browser remains open and are cancelled when the browser is closed.

Whereas persistent cookies are stored persistently, for a time that varies from one cookie to another, but which persist, however, when the browser is closed.

The browser can be used to view the number of cookies installed by the website and the expiry date indicated.

In relation to the function:

Technical cookies serve to navigate the website, to facilitate access and to enable the user to use the website. Some operations could not be performed or would be more complex and/or less safe without the use of these cookies. For example: storing the language selected by the user requires a technical cookie. These cookies are necessary in order to enable an effective navigation.

Statistical cookies ("**analytics**"), which serve to collect information in an aggregate and sometimes anonymous form regarding the number of users and how the users visit the website, in order to optimise the website's effectiveness. These cookies are not necessary. Statistical cookies must be indicated in the landing banner in the case of non-anonymized or third-party cookies.

Profiling cookies, namely, cookies used to trace the user's web surfing and to create profiles of the user's tastes, habits, choices, etc. These cookies can be used to transmit advertising messages to the user's terminal which are in line with the preferences already expressed by the user during his/her online surfing. It is expressly foreseen that consent is to be obtained for this type of cookie by means of so-called landing banner cookies, containing an indication that the website uses these cookies and a link to this information notice.

In relation to the origin:

FIRST PARTY OR PROPRIETARY: these are cookies installed by the website operator. The cookies install functions which are controlled and prepared directly by the Professional that manages the website.

A website may contain **third-party** contents or functions, by means of which cookies could be installed (so-called "**third-party**" cookies). This type of cookie is not installed and managed by the website operator, but by the third-party owner of the cookie in question, who is a subject other than the website controller. The user's consent is always required in order to use these cookies, and this website acquires consent merely in the form of a technical intermediary between the user and the third-party.

In relation to identification.

ANONYMIZED or NON-ANONYMIZED: anonymized or non-anonymized cookies can be distinguished depending

on whether the cookies enable the user (or at least the device or the connection) to be identified, also through association and cross-referencing with other data (for example: IP address, Username, surfing preferences and other details).

Based on the above, the www.camar.it website installs the following cookies:

Cookie name	Type	Origin	Session or permanent	Proprietary or third-party	Technical, analytical or profiling	Anonymized or non-anonymized	Possible links to disable the cookies
Google Analytics	Ordinary	Google https://policies.google.com/privacy	Permanent	Third-party	Analytical and profiling	Non-anonymized	https://policies.google.com/privacy#infochoices
Google adwords	Ordinary	Google https://policies.google.com/privacy	Permanent	Third-party		Anonymous	https://policies.google.com/technologies/ads?hl=it&hl=it https://adsettings.google.com/authenticated?hl=it&hl=it

MANAGING CONSENT FOR THE USE OF COOKIES

Providing the user with a first level information notice (via a landing banner on the website) is not required, if the site only uses **technical** cookies. Whereas, this second level information notice is required to ensure proper transparency towards the user. Consent to the use of this type of cookie is a **mandatory requirement**, since surfing could be compromised and some functions would be unavailable without technical cookies, thereby creating a problem for the user (consider the case in which a website is available in several languages, the user would need to select the preferred language every time the website is accessed if these cookies are not used).

If the site uses **analytical** cookies prepared by the site operator, therefore proprietary cookies, then the user's prior consent is not required for their use and not even a notification via the first level information notice is required (only if anonymous). Therefore, the banner is not required, even for this category of cookies. However, since analytical cookies are not required for the proper functioning of the website, consent for their use is revocable at any time by means of one of the methods illustrated in the Cookie Management Tools section.

If the site uses non-anonymous **third-party analytical** cookies (Google Analytics, etc.), then the user's prior consent is required for their use, such consent will be acquired via an acceptance of the first level information notice (landing banner on the website). Use of these cookies is not strictly necessary for the proper functioning of the website, therefore, consent for their use is **optional** and may be given and revoked at any time, via one of the methods illustrated in the Cookie Management Tools section.

If the website uses **profiling** cookies at first hand, consent is acquired via acceptance of the first level information notice (landing banner).

This consent can be revoked at any time, via one of the methods illustrated in the Cookie Management Tools section.

Therefore, consent to use this type of cookie is **optional**, since these cookies are not essential for the proper

functioning of the website.

If the website has **third-party** cookies used for **commercial** and **profiling** purposes (for example: adsense, etc.) then consent to use these cookies is **optional** and may be given or revoked at any time, via one of the tools indicated in the Cookie Management Tools section.

COOKIE MANAGEMENT TOOLS

The user has various options to manage the consent to install cookies.

Every browser (Chrome, Mozilla, Explorer, etc.) then has different procedures to manage cookies. Links to the specific instructions of the most widely used browsers are indicated below:

- Internet Explorer: <http://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-11>
- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=it>
- Apple Safari: http://support.apple.com/kb/HT1677?viewlocale=it_IT
- Mozilla Firefox: <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

The user can use third-party services prepared ad hoc, in addition to dealing with consent by adjusting the browser's settings, for example:

- The following website: <http://www.youronlinechoices.com/it/> enables the consent to profiling cookies to be managed. The service enables a general management of the cookies which are installed, but is not separate for the single websites.
- The Ghostery monitoring service (this is a plug-in that can be installed directly in the browser) enables the user to see which cookies are present on the website being viewed, and to block the cookies in question (limited to a specific website or for all websites) and lastly to find the cookie installation policies.
- The following website: <https://webcookies.org/> enables the user to see which cookies are present on a given website, who they belong to and their duration.

If the user considers that the website infringes this cookies policy then the user has the right to submit a complaint to the privacy authority by accessing the following link: <http://www.garanteprivacy.it/home/diritti/come-agire-per-tutelare-i-nostri-dati-personali>

The user can contact the Controller directly at the following e-mail address: privacy@camar.it, if the user is unable to view which consents relating to the use of cookies have been given, has doubts regarding the functioning of such cookies, or is unable to revoke one or more consents using the procedures illustrated above.

In any event, please refer to the relevant section of the information notice in order to exercise the users' rights regarding privacy: (http://www.camar.it/privacy_cookies_it.php).

The original text is registered on the server of Camar S.p.A.

The PDF format file of the text has the following hash.: <http://www.camar.it/camar-privacy-cookie-policy-en.pdf>

Last amendment made on: 28th October 2019.